

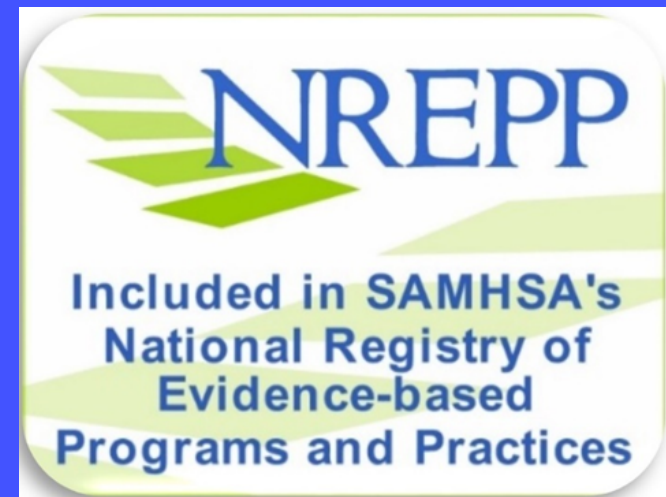
**SUCCESSFULLY IMPLEMENTING  
A STATEWIDE ROLLOUT OF AN  
EVIDENCE-BASED FAMILY-  
STRENGTHENING CURRICULUM  
SERIES**

2019 MO Department of Mental Health's  
Spring Training Institute

# The Creating Lasting Family Connections® (CLFC) Curriculum Series

1. The Original CLFC Family Strengthening Program
2. The CLFC Fatherhood Program: Family Reintegration
3. The CLFC Marriage Enhancement Program

**Three separate listings on  
NREPP!**



We also developed a list of **20 Principles of Partnering** that we attempt to use broadly in our relationships with professionals and agencies in order to develop effective long-term partnerships.

# 20 Principles of Partnering (Creating Lasting Connections)

1. Know your overall goal.
2. Develop a complete list of agencies that already invest time & money into this or a related goal.
3. Discover their motivation...  
Personal, Professional, Money, Caring, Short-term or Long-term Investment, Required or Mandated to be involved? (How does this play out with or against your goal?)
4. Examine the role they currently play.
5. Examine any role they **could** play.
6. Determine their honest availability?

# 20 Principles of Partnering (Creating Lasting Connections)

7. Determine how to motivate them – short and long term?
8. Examine new efficiencies or maximized impact by collaborative, collective effort
9. Be realistic – Don't ask for more than is reasonable.
10. Make their investment doable and rewarding to them – not just the agency but the people in the agency doing the work.
11. Focus on the positives.
12. Develop a strong relationship.

(It's all about the Personal & Professional relationships – Regularly let them know that they & their clients matter.)

# 20 Principles of Partnering (Creating Lasting Connections)

13. Create open, honest feedback loops. (Just like for clients)
14. Use praise & constructive feedback (the don't likes & the what ifs).
15. Keep regular contact.
16. Keep all promises.
17. Keep positive energy flow.
18. Never surrender to the negativity in systems.
19. Never compromise on quality of services to clients.
20. Praise, reward & recognize clients, staff & partners. (Repeat)

# Tips for Leveraging Skills, Knowledge & Resources (Among All Partners)

- Appreciate your partner's skills, knowledge & resources.  
(i.e. Use partner staff for key informant surveys & let them know you use it!)
- Conduct staff/partner/client focus groups to gain perspective.
- Find the most successful & respected staff in each partner agency (see if their results look good and if their approach is compatible with yours).

# Leveraging Skills, Knowledge & Resources (Among All Partners)

- Find the least successful component of your partner agency that impacts your goal area and envision ways to meaningfully improve functioning.
- Next, look for systemic improvements within, between and among the partner agencies.

(Note: Improvements typically involve communication, clarity, consistency & ongoing supervision.)



# Leveraging Skills, Knowledge & Resources (Among All Partners)

- Improving communication often involves Cultural Sensitivity & Systemic Change.
  - ie. Corrections – from “control you,” to...“help you...”
  - Reentry – from I like to “lie, cheat & steal,” to... “be responsible, work, succeed...”
- Create motivation to change for partner agencies, their staff and their clients. (This motivation usually comes from an appeal for greater effectiveness and recognition, resulting in greater responsibility, clarity & efficiency.)

# Leveraging Skills, Knowledge & Resources (Among All Partners)

- Managing partnerships = Maintaining and enhancing relationships toward continuous quality improvements.
  - Shared vision & responsibility
  - Cross-training
  - Regular mtgs. (PAG, monthly mtgs. & weekly contact)
  - Track & review results
  - Publish results (from newsletters to journal articles)
  - Share the wealth (credit, new dollars, information, speaking engagements, gifts...)



CONNECTIMMUNITY  
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THE CLFC APPROACH

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