

2017 MIMH Spring Training Institute

# ACTIVE LISTENING STRATEGIES IN THE TECH AGE

JEREMY LOTZ, MA, LPC, NCC ASSISTANT CLINICAL DIRECTOR @ SHELTERWOOD ACADEMY

### **AGENDA**

- Need, Basis, Specific Skills
- Integrate Skills (Partner Activity)
- Caress Skill
- Review Barriers
- Four Types of Listeners
- Culmination (Small Group Activity)

"People need to be reminded more often than they need to be instructed"

—Samuel Johnson, English author, critic (1709-1784)

YOU'RE DOING MORE LISTENING EVERY DAY THAN READING, WRITING, & SPEAKING COMBINED

# NEED FOR EFFECTIVE LISTENING

ACROSS PROFESSIONS, 75% OF WORKDAY SPENT IN VERBAL COMMUNICATIONS; 50% IS LISTENING

THERE'S NO RESEARCH ANYWHERE TO SUPPORT WE ARE EFFECTIVE LISTENERS

### BOMBARDED BY INFORMATION

- With Internet, TV & smart phones we now receive 500% the information we received in 1986
- In 1986 we received 40 newspapers full of data every day; in 2007 this rocketed to 174 meaning a 435% per day jump
- Average person checks smart phone 85 times a day;
   spending ~five hours on the web and using apps
- This equates to 1/3 of a person's awake time and is twice as often as many people self-assess

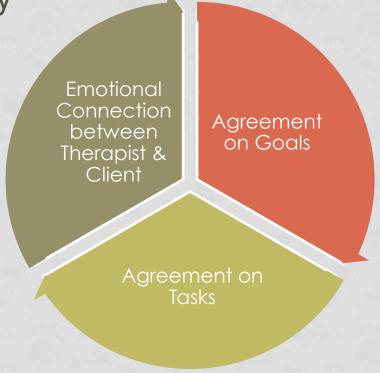
### WHY PARTNERSHIPS FAIL

- Poor Communication
- 2. Financial Problems
- 3. Lack of Commitment
- 4. Dramatic Change in Priorities
- 5. Infidelity

(American Academy of Matrimonial Lawyers, 2006; J. Brody. *Communicating: How We Form, Maintain, and Destroy Our relationships*, 1981; Burns, D. *The All-Hits, No-Misses Way to Get What You Want.*Communication Vital, Marriage Study Finds, Grit. 1982; Lucas, Skills: Listening is a Learned Art; Nichols & Stevens. *Are You Listening?*; Porter, S. *Poor Listening Is Big Problem for Businesses*; Carl Rogers and F.J. Roethlisberger. *Barriers and Gateways to Communication*. Harvard Business Review, 1952)

## A WORKING ALLIANCE

 Working Alliance: Necessary condition requiring collaboration to enact change across all forms of psychotherapy



(Bordin, 1979; Horvath & Greenberg, 1989, 1994; Horvath & Symonds, 1991)

# They've Learned...Will We?

- A Poor Listener = A Poor \$ale\$person
- Executives rank active listening as most critical managerial competency<sup>1</sup>
- Over 60% provided listening training<sup>2</sup>
  - Delta Airlines, Ford, Honeywell, IBM, Pillsbury, Pepsi, Campbell's, Bank of America, Xerox, Pfizer, General Electric, Pitney Bowes, Dun and Bradstreet, AT&T, 3M

<sup>&</sup>lt;sup>1</sup>Academy of Certified Administrative Managers, <sup>2</sup>Training Directors of Fortune 500 Industrial and Fortune 500 service corporations

# ACTIVE LISTENING & ATTENDING BEHAVIORS

### **TERMINOLOGY**

- Kinesics: Postures, gestures, nods, legs
- Tactile: Touching
- Paralanguage: Vocal cues: rate, pitch, quality, volume, pauses
- Chronemics: How time affects communication
- Proxemics: Use of distance
  - Impersonal space, personal space, intimate personal space
- Channel: How message gets to the receiver
  - The more channels that carry the message, the better

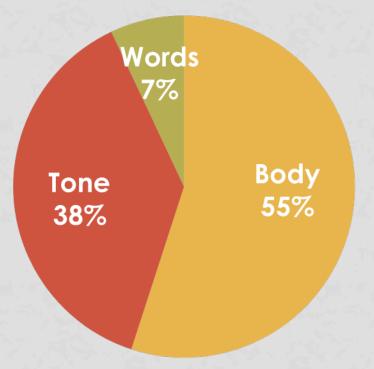
## TERMINOLOGY CONTINUED

- Verbal: What you say
  - Let others know something
  - Convince others of an opinion
  - Want information from others
- Nonverbal: How you say it
  - Convey attitude
  - Convey feelings

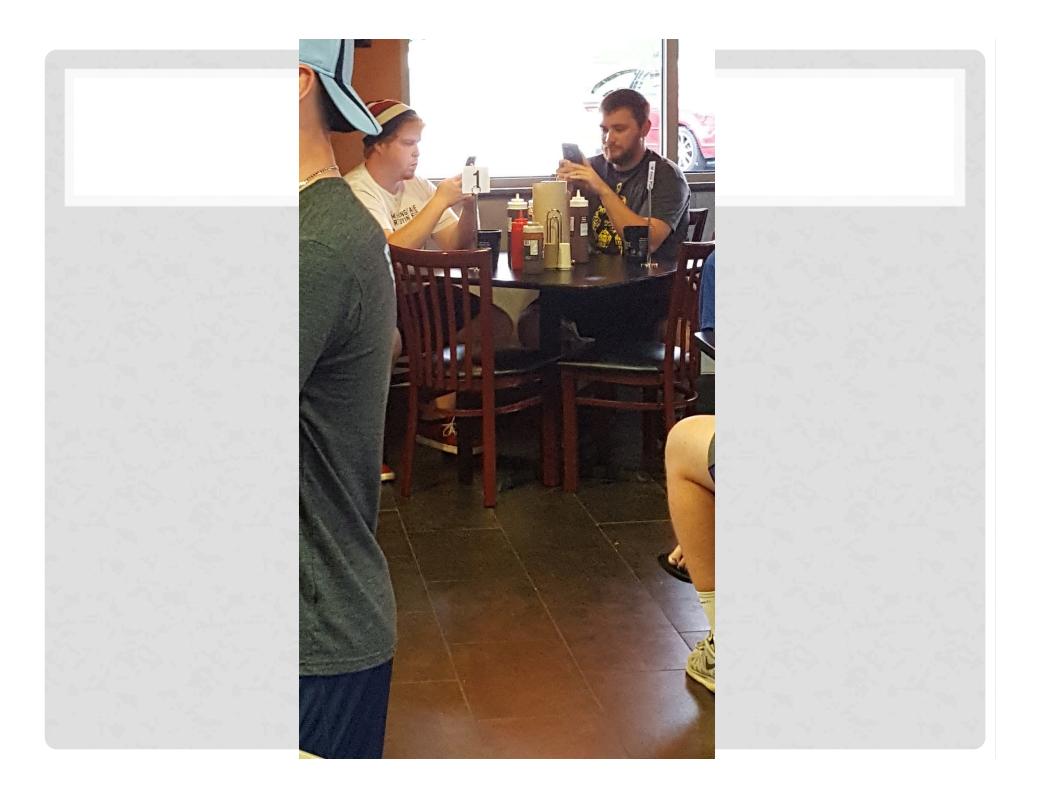
### IMPORTANCE OF NONVERBALS

- Send two messages all the time
  - Verbal
  - Nonverbal
- If the messages contradict, nonverbal always wins!
  - Learn to sense the nonverbal message
  - Understand the importance of body language & tone





2006, K. Nelson: Denman & Company, LLP Communicating at Work: Allesandra and Hunsaker



## THE SEVEN GUIDELINES

Maintain Good Eye Contact Lean Forward Slightly Reinforce with Nodding & Paraphrasing

Clarify by Asking Questions Actively Move Away from Distractions Be Committed to Understanding

Listen Without Judging

## DON'T GET CARRIED AWAY!



"I read someplace that eye contact is a very important business skill."

### PARAPHRASING

- Restating message, but with fewer words
- Purpose: Test your understanding of what's being heard and communicate your attempt to understand
- When listening, ask yourself:
  - What is client's basic thinking message?
  - What is client's basic feeling message?
- Successful Paraphrasing: Indicates client's verbal exploration is being followed and the basic message understood

## PARAPHRASING EXAMPLES

Cl: I just don't understand—he tells me to do something and when I do it, he says it's wrong.

Prac: I see. He really confuses you.

Cl: I really think she understands me. It's like we're married to the same man.

Prac: You two have really connected, then.

### CLARIFYING

Process of bringing vague material into sharper focus

### Purposes:

- Untangle unclear/wrong listener interpretations
- Get more information
- Identify what was said

### Clarifying Starters:

- Let me see if I've got this right...
- I'm really trying to get what you're saying...
- I'm confused, I think your saying that...
- I've heard a lot from you, let me see if I've got it all...

## PERCEPTION CHECKING

- Request for verification of your perceptions
- Purposes:
  - To give and receive feedback
  - To check out your assumptions
- Perception Checking Starters:
  - Let's make sure I'm understanding what you're saying...
  - So if I've gotten all this, then you're saying...
  - What I'm hearing is that...

### SUMMARIZING

### Purposes:

- Give a sense of movement and accomplishment in the exchange
- Establish a basis for further discussion
- Pull together major ideas facts, and feelings

### Summarizing Starters:

- Many good points have been raised at this evening's support group.
   Let's take a few minutes to go over them and write them on the board.
- We're going all over the map this session. If I understand you correctly...
- The two major challenges in the relationship were...

### PRIMARY EMPATHY

- Relation of content and feelings
- Purposes:
  - Show you're grasping the client's experience
  - Allow client to evaluate his/her feelings after hearing them expressed by someone else
- Basic Formula: You feel (state feeling) because (state content)
  - Client: "I don't want his family to hate me, but I think I turned them off somehow last Thanksgiving and know we're going back for Christmas."
  - Therapist: "You're worried because you're not sure of how this is going to turn out."

### PRIMARY EMPATHY EXAMPLES

- You're scared of losing Tyler because of what you shared about your past relationships.
- You're frustrated because people aren't believing your side of the story...
- You're lonely because you haven't ever been away from Ava before...

# Phil Dun-Empat-hy

Empathy 101 with Phil Dunphy

### ADVANCED EMPATHY

- Reflection of content and feeling at a deeper level
- Purpose: Attempt to gain understanding of possible deeper feelings
- Examples:
  - I get the sense you're really angry about what was said, but I
    am wondering if you also feel a little saddened by it.
  - You said you've forgotten about your old friends since starting job corps, but I wonder if you might be a little lonely.
  - I see. You're saying you're glad to be in services here, but part of me also wonders if you might also be a little upset about something.

### LISTENING SKILL SELF-ASSESSMENT:

How often do you apply these 6 Active Listening Skills in your conversations?

Never Rarely Sometimes Often Always

# GROUP ACTIVITY: DYADIC CONVERSATIONS



# **CARESS SKILL**

## **CARESS**

#### Concentrate:

- Eliminate external noise
- Mentally paraphrase to prevent daydreaming
- Where eyes focus, ears follow
- Deep breathing

### Acknowledge:

- Verbal responses and vocal prompts
- Smiling, nodding
- Leaning forward
- Appropriate facial expressions and body language

Allesandra and Hunsaker

## CARESS

#### Research

- Keep conversation flowing two ways
- Participation essential: Feedback, comments
  - Information imbalance
  - Speaker becomes uncomfortable, tense, suspicious

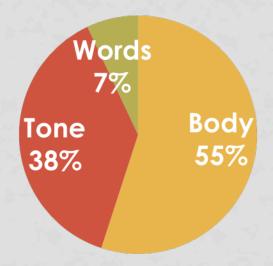
#### Exercise Emotional Control

- When an emotional reaction begins, an almost irresistible tendency to interrupt (block) follows. Can by prompted by:
  - Dress, speech patterns, loaded words, idiosyncrasies
- Techniques to counteract blocking:
  - Pause (take long deep breath)
  - Think about commonalities
  - Visualize a calm you
  - Wait until entire message is received before responding

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# **CARESS**

- Sense the nonverbal message
  - Understand vocal, visual words
  - Message meaning <10 = words</li>



- Structure
  - Organize info (make sense out of) as you receive it
  - Improves retention
  - Aids understanding

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# BARRIERS TO ACTIVE LISTENING

## 5 BARRIERS TO ACTIVE LISTENING

### 1. It's very hard work

- Physically more demanding
- Concentrating on other person instead

#### 2. Over-stimulation

- Competition for our attention
- We screen out info we deem irrelevant

#### 3. Need to act fast

- We think we we're psychic
- We jump in, not taking time

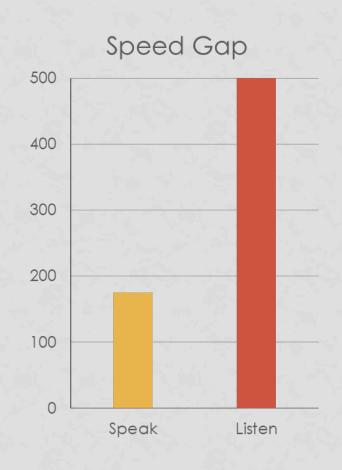
## 5 BARRIERS TO ACTIVE LISTENING

### 4. Lack of training

- Speaking, reading or writing combined
- No formal education in listening

### 5. Speed Gap

- We speak 135-175 words per minute
- We can process 400-500 words per minute when listening
- Jump to conclusions, daydream, plan reply or arguments



# FOUR TYPES OF LISTENERS

## NON-LISTENER

- Does not hear speaker at all
- Demonstrates fake attention
- Desires to do most of the talking
- Repeatedly interrupts
- Must have last word

Know-it-all, insensitive and not understanding

### MARGINAL LISTENER

- Hears the words, but not meaning and intent
- Occupied with preparing what to say next
- Distracted by own thoughts and environment
- Listening only for the bottom line

Doesn't listen; simply waits to talk

### **EVALUATIVE LISTENER**

- Actively tries to hear
- Doesn't make effort to understand speaker's intent
- Evaluates message strictly on basis of words
- Ignores intonation, body language, facial expressions

Most everyday and casual conversations

## **ACTIVE LISTENER**

- Conveys determination
- Most comprehensive and powerful level
- Most demanding and tiring level
- Concentration on thoughts/ feelings
- Suspends own thoughts/feelings
- Sends verbal and nonverbal affirmation

Speaker feels understood; message is absorbed

## GROUP ACTIVITY: FOUR TYPES OF LISTENERS



Email: jlotz@shelterwood.org

Web: www.shelterwood.org

